

Ontology (from the [Greek](#) ὄν, genitive ὄντος: of being (neuter participle of εἶναι: to be) and [-λογία](#), [-logia](#): science, study, theory) is the [philosophical](#) study of the nature of [being](#), [existence](#) or [reality](#) in general, as well as the basic [categories of being](#) and their relations. Traditionally listed as a part of the major branch of philosophy known as [metaphysics](#), ontology deals with questions concerning what [entities](#) exist or can be said to exist, and how such entities can be grouped, related within a [hierarchy](#), and subdivided according to similarities and differences.

<http://en.wikipedia.org/wiki/Ontology>

Assignment Worksheet 2

Haï-per Ku

Once you have completed the written or verbal haiku, you have been requested to: develop a set of words and images for each word in the haiku.

For each word in the haiku, consider ontological connections that can be made from these words. You should have a minimum of four related words or concepts. These can be either visual or textual(verbal)

Following you the you were requested to:

Construct a map of how these connections are made. Collect texts, images, ideas and concepts that are “tied” to the words in your Haiku.

Before next week, develop the ontological map of related terms, connections and cognitive associations.

Analysis

Present the ontological map in class on Wednesday February 3, 2010.

Begin selecting sample images. Create a “swipe file” of a range of possible images and associate content that you can pull from. Remember that the swipe file can be used to create appropriate visual metaphors.

Present the swipe file in class on Wednesday February 3, 2010.

Test and Design

Develop sketches of grid layouts for the overall site. You need to explore - then – create final grid sketches for the site

Present the grids designs in class on Wednesday February 3, 2010.

Method:

1. Grids and structures. Do in class Wednesday, January 27, 2010
 - a. Using pencil and paper, sketch layouts and grids for the web pages. Create a minimum of 5 grid layouts.
 - b. Define the overall size of the page – in pixels both height and width.
 - c. In each grid write down the specific size of the table cells. Try both percentages and absolute sizes in pixels.
 - d. Use spacer.gif file that you can use to set padded areas.

Test and Design

- i. Spacer.gif – you can find this in the course documents section. It is a transparent gif that is on 1 pixel x 1 pixel. You can scale it to be the size you want.

Test and Design

2. Create in Dreamweaver a set of 5 digital pages that are set to a specific size using the code provide in the course documents section. Based on the pencil sketches you have done in class:
 - a. Design an “index” or “home” page and place you haiku in it. As a design exercise and process, make five links below the haiku that jumps to 5 different grids layouts.
 - b. Design a set of 5 different grids layout systems using the table feature – these should be based on the grids sketches created above.

Design

Develop sketches of grid layouts for the overall site. You need to explore - then – create final grid sketches for the site
Present the grids designs in class on Wednesday February 3, 2010.

Design and implement

3. For each page in the website you must create a sketch and designed structure on paper. These can be rough sketches.
4. The design and organization should be created to ensure that the conceptual and cognitive content the poem and the associated content pages are carried forward.
 - a. It is critical to consider how the images and words communicate mental and emotional associations.
 - b. All design should consider how to maximize the user experience and understanding of the ideas in you poem.
5. Create in Dreamweaver, a page for each of the words that are in the Haiku. Each page will hyperlink from the home haiku page to the word page. In the word page, add all and any information that you wish, that is ontologically related to the concept that the word embodies.
 - a. Please note, you could construct the full content as a narrative if you wish – this may allow you to find a “thread” to follow within the development of the overall project.

Final object outcome:

You can create objects/presentation/media

1. An hypertext/hyper-image web based interactive media.

** You must include a colophon that includes images of the ontological maps, and information about your ideas, and construction. Be sure to*

include a citation list of all images or text that you have lifted from another source.